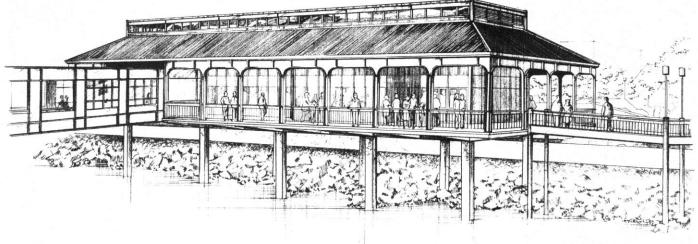
Algiers Ferry Terminal Renovation March Listening Sessions Summary

Overview

Listening phase included:

- Individual stakeholder engagement
- 2 public listening sessions:
 - Thursday, March 7 4:30 6:30pm at the Algiers Regional Library
 - Saturday, March 9, 10am 12pm at the Algiers Ferry Terminal
- In-person rider surveys at ferry terminal
- Online survey accessed via website







Individual Stakeholder Engagement

Stakeholders reached:

- Algiers Economic Development Foundation Board
- Algiers Friendship Day Participation (50 people engaged)
- Friends of the Ferry
- ADA advocate
- Algiers United Methodist Church
- Local businesses including:
 - Barracuda/Nighthawk
 - Congregation Coffee
 - Crown & Anchor Pub
 - Toute de Suite Café
 - UpLift NOLA
 - Nomad Coworking Space

- Life Center Cathedral
- Watson Memorial Teaching Ministers
- St. Stephen's Baptist Church
- NOMTOC
- Concerned Citizens for a Better Algiers
- L.B. Landry Alumni Association
- Heroes of New Orleans
- Photographer/Radio Anchor
- Edna Karr High School
- Algiers Residents
- Retired Judge





Individual Stakeholder Engagement – Input

Stakeholders commented on the following:

- ADA access
- Excitement about the project
- Frustration at previous engagement efforts
- Idea for potential vendor/concessionaire space
- Need for improved signage/lighting
- Signage that emphases destinations in Algiers
- Support for a ramp for ADA access
- Design ferry terminal to accommodate future ferry expansion





Ferry Terminal Listening Sessions - Participants

March 7th – 16 participants

March 9th – 22 participants







Ferry Terminal Listening Sessions – Set-Up

4 Stations:

- History of Algiers Terminal Learn about the history of the terminal, provide memories of using the terminal
- Project Scope Hear about the preliminary focus areas identified by the project team
- Algiers Terminal Today What is your experience using the Algiers ferry today?
- Vision for Future Terminal What could the future of the ferry terminal be?

Participants used post-it notes and dot stickers to note input at each stations





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Ferry Terminal Listening Sessions – Analysis

- Transcribed post-it notes
- Accounted for dot stickers on post-its
- Created categorization and issue tagging system to analyze
 - Most input from the "Algiers Ferry Terminal Today" and "Vision for Future Terminal" stations



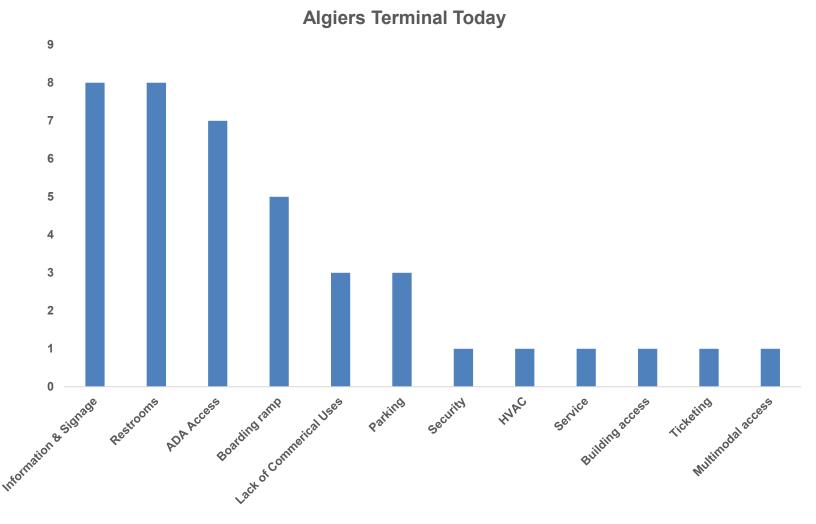


Terminal Today

Ferry Terminal Listening Sessions – Input: Algiers Ferry

Top Response Areas:

- Information and signage
- Restrooms
- ADA access
- Lack of commercial uses
- **Parking**







Ferry Terminal Listening Sessions – Input: Vision for Future

Sample of responses:

No restroom access

Signage: wayfinding, points of interest, ferry terminal No covering makes it hard to wait in line

Accessibility needs improvement

No ADA access

Lack of commercial uses

No public restroom

Parking is unsafe Not enough parking Lack of lighting or security in surrounding area

No air conditioning

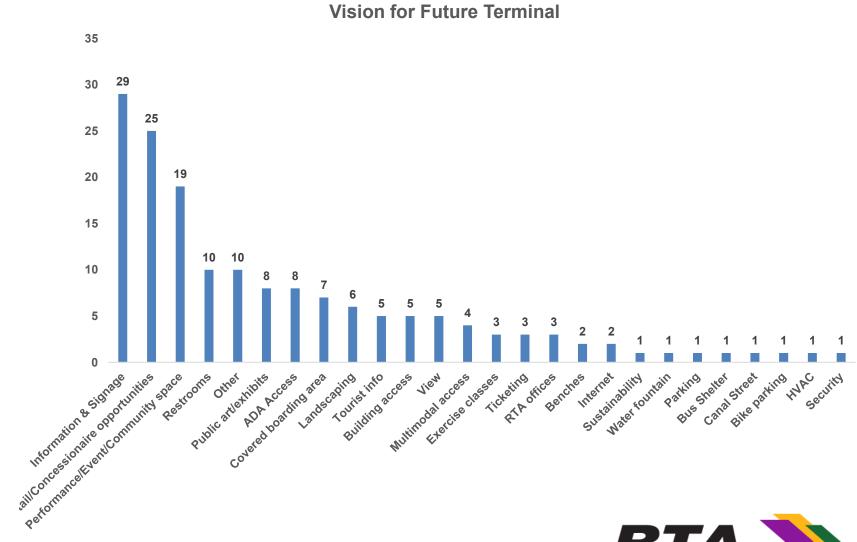




Ferry Terminal Listening Sessions – Input: Vision for Future

Top Response Areas:

- Information and Signage
- Retail/Concessionaire opportunities
- Performance/Event /Community Space
- Public Restrooms
- Public Art/Exhibits







Ferry Terminal Listening Sessions – Input: Vision for Future

Sample of responses:

Info/wayfinding for neighborhood businesses

Signage for ramp/ferry

Event space that could be rented/community space

Weekly live music

Covered ramp for ferry boarding

Snacks/drinks for sale

Farmers Market

Public Restrooms

Exhibit on history of Algiers/river/boats

ADA Access





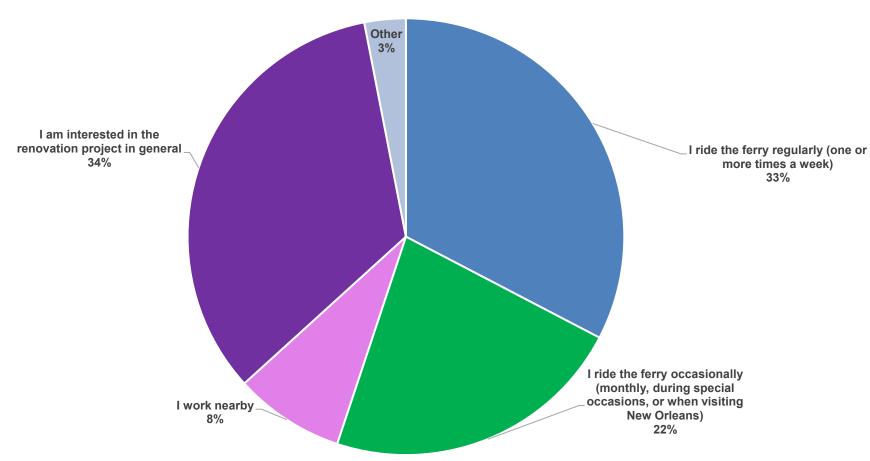
Ferry Terminal Online Survey

- Survey open 03/08 –4/30/24
- 71 responses
- 3 key questions:
 - How would you describe your interest in the Algiers Ferry Terminal Renovation Project?
 - What would you most like to see included in the renovation of the Algiers Ferry Terminal? (choose up to 3)
 - Please explain your answer to question #3



Ferry Terminal Online Survey – Interest





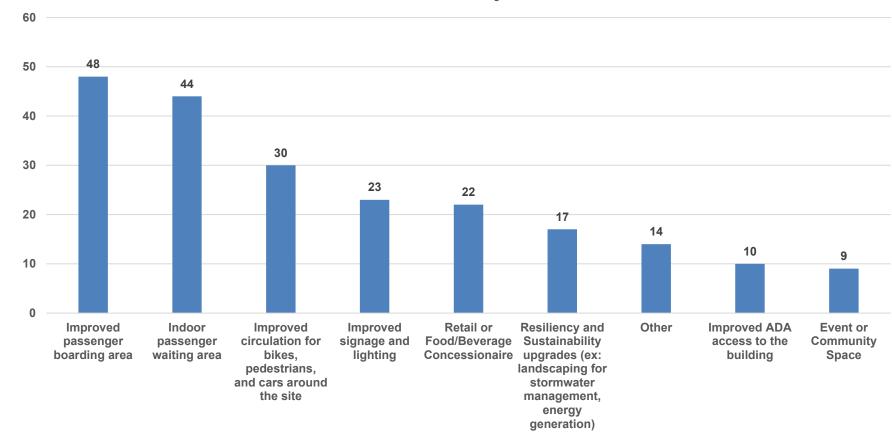


Ferry Terminal Online Survey – Input

Top Response Areas:

- Improved passenger boarding area
- Improved passenger waiting area
- Improved circulation
- Improved signage & lighting
- Retail and/or Food Concessionaire

Vision for the Ferry Terminal





Ferry Terminal Online Survey – Input

Sample of Additional Input:

- "Beverages and restroom"
- "Gateway to/from Algiers Point to allow sustainable growth of the Point. Mixed use retail/ops/pop up food-retail hall, for regular riders & pull visitors curiosity into the Point"
- "Having a waiting area away from the elements, more space for bikes, and cars are needed"
- "Easy access for a quick bite on my commute to work"
- "Because we want some sustainable, accessibility, and improved ferry services on point"
- "Water fountain"
- "Improved "front door" to terminal that offers a sense of arrival/departure"
- "Historical marker celebrating the bicentennial of the ferry service 1827 -2027 and another historical marker by the streetcar tracks embedded in the cobblestone paving at Delaronde and Bouny Sts. just upriver from the present terminal."
- "Better facilities for riders and an indoor boarding/waiting area"
- "I would like the space to be flexible enough as a community resource that art, music, and social events for the neighborhood could frequently take place within the terminal"
- "The renovated Algiers Ferry Terminal should be an memorable civic transit facility for Algiers Point that honors the people, history, and future of Algiers and the Westbank. This mean indoor sitting areas, improved circulation, and interesting architecture."
- "The terminal has no restrooms for passengers. It would be good if there were facilities for passengers."
- "I would love it if the Mississippi River Trail didn't merge into a bus or car Lane where when riding my bike west to east from Gretna towards the terminal cars and buses regularly approach me head while I'm riding in the bike lane"